

Bellezza Bellona Referral Rebate Program – Terms & Conditions

Effective Date: 1st September 2024

1. Program Overview:

- The Bellezza Bellona Referral Rebate Program (“Program”) is exclusively offered by BrewRatio for customers who have purchased a Bellezza Bellona espresso machine starting from 1st September 2024.
- Upon purchasing a Bellezza Bellona, customers can earn a rebate by referring others to purchase the Bellezza Bellona within a 6-month period from the date of their purchase.

2. Eligibility:

- Only customers who have purchased a Bellezza Bellona from BrewRatio are eligible to participate in this Program.
- Each customer is eligible to participate in the referral program for a period of 6 months from the date of their Bellezza Bellona purchase.
- The new customer must provide the invoice or receipt number of the referrer at the time of purchase. This number will act as the unique referral code.
- The Program is only applicable to purchases made via BrewRatio’s official webstore and at BrewRatio’s physical store. It does not apply to purchases made through third-party platforms such as Lazada.

3. Rebate Mechanism:

- For each successful referral (i.e., a new customer who purchases a Bellezza Bellona and quotes the referrer's invoice number), the referrer will receive a rebate of 25% of the original purchase price of their Bellezza Bellona.
 - Example: If the original purchase price is SGD 2,650, the referrer will receive a rebate of SGD 662.50 for each successful referral.
- A maximum of 4 referrals is allowed per referrer. Once 4 successful referrals are made, the referrer will have received 100% of the purchase price of their Bellezza Bellona as a rebate.
- Rebates will be processed manually and paid out via PayNow within 30 days of the successful referral purchase.

4. Maximum Rebate:

- A referrer may not receive more than 100% of the purchase price of their Bellezza Bellona, meaning the maximum rebate is capped at the total purchase amount.
- After achieving 4 successful referrals, the referrer is no longer eligible for additional rebates.

5. Exclusive Promotion for the First 20 Referrers:

- The first 20 customers to complete 4 successful referrals within their 6-month period will receive a **FREE Eureka Mignon Zero Grinder**.
- This exclusive offer is limited to the first 20 referrers only, based on the date the fourth referral is completed and verified.
- The free Eureka grinder will be delivered within 30 days after BrewRatio confirms the eligibility and completion of the fourth referral.
- BrewRatio reserves the right to substitute the Eureka grinder with a product of equivalent or higher value, based on availability and colour options.

6. Program Duration:

- This Program applies to Bellezza Bellona purchases made on or after 1st September 2024. All referrals' activities must be completed within 6 months of the referrer's purchase date.
- BrewRatio reserves the right to extend, modify, or terminate the Program at any time with prior notice.

7. Referral Conditions:

- The referrer must provide their invoice or receipt number to the referred customer, who must input this during their purchase (for online orders, this must be entered in the "Order Notes" section).
- A successful referral is defined as a referred customer who completes the purchase of a Bellezza Bellona, and whose payment has been fully processed.
- Each Bellezza Bellona purchase can only be associated with one referral code.

8. Additional Conditions:

- The Program cannot be combined with any other promotions or discounts unless expressly stated by BrewRatio.
- The Program is valid only for stand-alone purchases of the Bellezza Bellona espresso machine. It does not apply to purchases made as part of a grinder combo or any other bundled promotions.
- Rebates and the free Eureka Mignon Zero Grinder promotion are non-transferable and non-exchangeable.
- Purchases made under the Referral Program cannot be cancelled or refunded once the goods have been shipped.

9. Fraud Prevention:

- Any attempt to misuse or abuse the Program, including but not limited to fraudulent referrals or use of duplicate referral codes, will result in disqualification from the Program.
- BrewRatio reserves the right to investigate and disqualify participants suspected of fraudulent activities.

10. Program Amendments:

- BrewRatio reserves the right to modify, suspend, or terminate the Program and the exclusive promotion for any reason without prior notice, including the substitution of the Eureka Mignon Zero Grinder with a similar or higher-value product.